



**HYP**⊙**Allergenic**  
Allergy Tested



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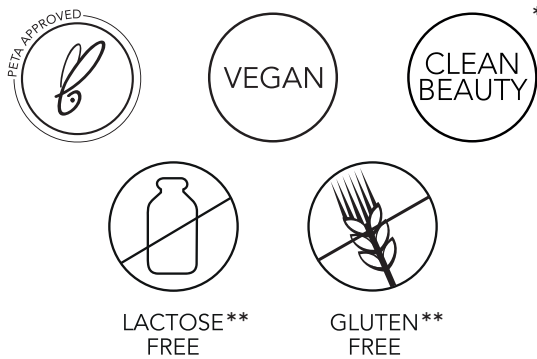
# Our Mission:

We create colorful, safe and modern makeup products that meet the highest quality standards and satisfy even the most demanding women.

It's about being gentle to yourself and your skin.

# Because We Care.

**LOOK FOR THESE PICTOGRAMS ON OUR PRODUCTS:**



**\*CLEAN BEUTY**

Clean beauty refers to cosmetics made with safe, non-toxic ingredients, free from harmful chemicals like parabens and sulfates. It emphasizes transparency, sustainability, and ethical practices, promoting both personal and environmental well-being.

**\*\*ONLY LIP PRODUCTS**

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# ETHERNAL

**A NEW GENERATION OF MAKEUP:  
MULTIFUNCTIONAL, MULTIDIMENSIONAL,  
IN A FEW SECONDS!**

Discover the charms of a collection inspired by AI and new technology. Eternal is the next generation of makeup - fast, multifunctional and stunning. It is for those looking for multifunctional products for instant impact - multi-dimensional radiance and stunning results with no effort required.

The formulation of the cosmetics in this line optically smooths the skin while giving it a fresh, radiant look. The collection includes lightweight products such as moisturising lip oils, mousse blushes and illuminating cream pastes that are very pleasant to apply, as well as waterproof eye pencils in eye-catching colors from morning to evening!

03 UNREAL



02 FUTURE



01 VEIL



**NEW**

### ETHEREAL GLAZE LIP OIL

Hypoallergenic lip oil with pigment

- Enhances lip fullness with a smooth, soft finish.
- Lightweight, nourishing formula that hydrates and adds a natural, pigmented glow.
- 40% of users found it more usable than other products, with 90% willing to repurchase.
- Infused with hydrating oils for long-lasting comfort and softness.



02 MOMENT



**NEW**

### ETHERNAL MOUSSE BLUSH

Hypoallergenic mousse blush

- Gives cheeks a natural, healthy flush with a soft, mousse-like texture.
- Lightweight, buildable formula that blends seamlessly for a smooth, even finish.
- 40% of users found it easier to apply compared to other blushes, with 90% willing to repurchase.
- Enriched with nourishing ingredients like strawberry seed and jojoba oils for long-lasting hydration and a soft, non-drying finish.



01 ECHO



02 UNSEEN



01 FROSTY



NEW

### ETHERNAL SPARKLING MULTI PASTE

Hypoallergenic illuminating face and body paste

- Provides a luxurious, radiant glow for both: face and body.
- Lightweight formula that blends easily without disturbing make-up or leaving streaks.
- 90% experienced intense illumination, while 100% found the texture light and perfect for enhancing makeup. 95% would repurchase for its stunning glow and non-greasy finish.
- Enriched with sunflower oil and vitamin E for nourishment and skin protection.

VEGAN



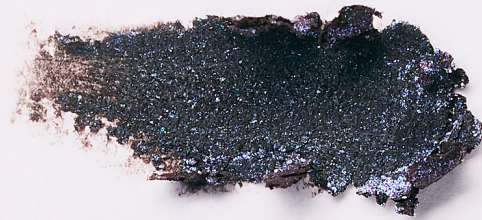


**NEW**

## ETHERNAL WATERPROOF EYE PENCIL

Hypoallergenic waterproof automatic eye pencil

- Bold, defined eyes that last all day. Precise and quick application of both thin and bold lines.
- Waterproof formula ensures no smudging or fading.
- 90% agreed it delivered vibrant, long-lasting color for a bold, defined look.
- Infused with nourishing ingredients for smooth, gentle application, ideal for sensitive skin and contact lens wearers.



02 ENIGMA



01 LILAC



03 STEEL







# AURA DEL SOL

The Aura Del Sol collection by Bell HYPOAllergenic is a tribute to the sun and cosmetics that will add radiance and a natural glow to the skin. The products offer light, delicate formulas that blend perfectly into the skin for a healthy glow.

The collection includes a creamy bronzer, blush and highlighter that gives the skin a soft tanned look, as well as luscious lip oils and waterproof eye liners.

The formulas are skin-friendly and suitable for those with sensitive skin. Aura Del Sol is ideal for both everyday wear and more expressive makeup, giving the skin a sun-kissed effect.

**THIS IS A COLLECTION FOR THE TRUE SUN GODDESS!**



01 SOLAR AURA



02 SUNRISE



03 GOLDEN  
SUNLIGHT







**NEW**

### AURA DEL SOL LIP OIL

Hypoallergenic lip oil with fine particles

- Intensely moisturizes, nourishes, and protects lips from dryness, providing long-lasting comfort.
- Unique formula with shimmering particles that smooths lips and reduces the appearance of lines for a softer, silkier feel.
- 95% of testers confirmed the product had the perfect consistency, while 81% loved its pleasant taste.
- Infused with jojoba oil to prevent dryness and provide intense care for hours.



01 DARK BROWN



02 COBALT



03 BRICK RED



**NEW**

### AURA DEL SOL COLOR WATERPROOF EYELINER

Hypoallergenic liquid waterproof eyeliner

- Waterproof liquid eyeliner that provides intense pigmentation for a bold, defined look.
- The highly covering formula ensures deep, expressive color that doesn't smudge or flake.
- Enriched with skin-loving ingredients to ensure smooth application, comfort, and long-lasting color.





**NEW**

### AURA DEL SOL CREAM BRONZER

Hypoallergenic creamy bronzer with particles

- Achieve a natural, radiant glow with a smooth, velvety finish for a sun-kissed look.
- Lightweight, creamy texture that allows for customizable color intensity and effortless blending.
- 94% of testers confirmed the product blended evenly without streaks, while 100% found it easy to build coverage.
- Enriched with nourishing ingredients for a comfortable, streak-free application that seamlessly melts into the skin.



01 GOLDEN  
MIRAGE



01 SUNLIGHT AURA



**NEW**

### AURA DEL SOL CREAM BLUSH

Hypoallergenic cream blush

- Achieve a natural, radiant glow with this versatile cream blush that blends seamlessly into the skin.
- The unique formula allows for buildable color, so you can easily adjust the shade.
- 100% of testers confirmed the product's light, creamy texture was perfectly suited for easy application, blending effortlessly without disturbing foundation.
- Enriched with smooth pigmentation, it's ideal for contouring and sculpting the face, giving a natural flush of color.







**NEW**

## AURA DEL SOL CREAM HIGHLIGHTER

Hypoallergenic cream face highlighter

- This versatile highlighter adds a radiant, fresh glow to your skin.
- The evenly pigmented formula provides a smooth, streak-free application.
- 100% of testers confirmed the product's light, creamy consistency that blends effortlessly into the skin without feeling sticky or greasy.
- Enriched with nourishing ingredients, hydrates and enhances the skin's natural radiance.

VEGAN



01 SUNSET



# GO JELLY! GO COLOR! GO INK!

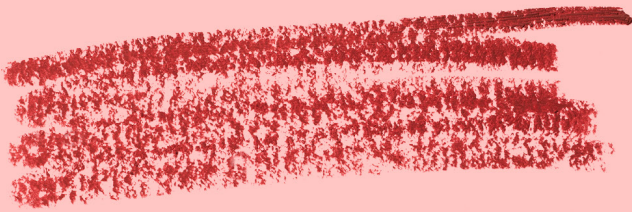
This highly expressive product line includes three types of cosmetics that will become indispensable for both everyday makeup and evening styling.

The long-lasting, waterproof lipliners are perfectly matched to every skin tone, give lips a precise, elegant shape and last for hours. The collection is completed by multifunctional gel sticks that are ideal as blushes and lip tints, with their lightweight formula that applies easily, leaving the skin flushed with color.

**THE COLLECTION COMBINES DURABILITY, COLOR INTENSITY AND VERSATILITY TO CREATE A VARIETY OF LOOKS, FROM SUBTLE AND NATURAL TO BOLD AND FULL OF RADIANCE.**



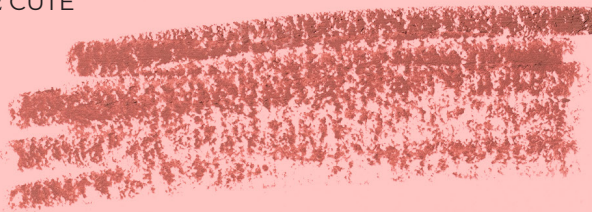
03 PRETTY



01 CHARMING



02 CUTE



**NEW**

### GO COLOR! WATERPROOF LIP PENCIL

Hypoallergenic waterproof automatic lip liner

- Long-lasting, waterproof lip liner that gives lips precise, elegant shape.
- Creamy, supple and extremely pleasant texture allows quick and effective blend.
- Contains automatic mechanism which makes application extremely comfortable and precise.
- Product can be used as a perfect base for lipstick or gloss.







**NEW**

## GO JELLY! LIP & CHEEK JELLY TINT

Hypoallergenic tinting stick for lips and cheeks

- Multipurpose stick, with a pleasant, gel-like texture, which is ideal as a blush and lip tint.
- Lightweight formula allows pleasant and effective application, the effect is long lasting.
- Enriched with aloe leaf juice and hyaluronic acid to moisturize skin.



03 GLAMOROUS



02 GOOD LOOKING



01 NICE



02 CUTE

01 CHARMING

06 PRETTY

03 ATTRACTIVE

04 LOVELY

05 I'M THE BOSS



**NEW**

### GO INK! LONG-STAY GLASSY LIP INK

Hypoallergenic super long-lasting  
liquid lipstick - glassy lip effect

- Liquid lipstick, extremely comfortable and long-lasting, gives a vinyl gloss effect.
- Intense pigmentation provides full coverage at the first stroke, giving lips a deep, defined color.
- The product does not dry out the lips and has light, creamy texture which do not gives









# ECHO

Echo is a celebration of tranquility and sophistication, inspired by muted tones and delicate radiance. This collection invites you to embrace a sense of calm and balance, with products designed to enhance your natural beauty in a subtle, effortless way.

The line features an intensely volumizing mascara, a precise eyeliner pen, and a convenient makeup remover pen for flawless touch-ups.

Completing the collection are two face primers – one deeply hydrating and the other smoothing like a serum – lightweight illuminating lipsticks, and a feather-light powder contouring palette for perfectly sculpted features.

**ECHO COMBINES INNOVATION WITH TIMELESS ELEGANCE,  
CREATING VERSATILE PRODUCTS FOR THOSE SEEKING  
A HARMONIOUS, UNDERSTATED LOOK.**

# Eyes & Brows





**NEW**



**1.5 BLONDE**



**02 TAUPE  
BLONDE**



**03 BRUNETTE**

## PRECISE BROW PENCIL

Hypoallergenic precise eyebrow liner

- Defines and shapes eyebrows with a natural, precise finish.
- Soft, creamy formula with intense pigmentation that glides on smoothly.
- 95% of testers found the pencil easy to apply.
- 95% confirmed the pencil didn't smudge and provided a long-lasting make-up effect.
- Dermatologically tested and suitable for sensitive skin, eyes, and contact lens wearers.



**01 BLONDE**



**02 DARK  
BLONDE**



**03 BRUNETTE**

## BROW LINER

Hypoallergenic eyebrow pencil

- Defines and shapes eyebrows with precision, creating natural look.
- Soft, smooth formula with a perfect balance of pigmentation.
- 100% of testers confirmed the pencil's softness made application comfortable.
- 85% confirmed the pencil allowed for precise, fine lines that mimic brow hairs.
- Long-lasting vegan formula with up to 99% naturally derived ingredients.





01 NATURAL



02 MEDIUM



03 DARK

## TINTED BROW MASCARA

Hypoallergenic eyebrow mascara

- Defines, fills in, and enhances eyebrows for a natural or more expressive look.
- Soft, buildable formula allows to adjust the effect according to needs.
- 80% of testers confirmed easy application.  
85% agreed the mascara stayed in place without flaking throughout the day.
- Long-lasting formula that holds brows in place, ideal for sensitive skin, eyes, and contact lens wearers.



01

## VEGAN COLLAGEN EYE SERUM

Hypoallergenic smoothing eye area serum with vegan collagen

- Refreshes and reduces signs of fatigue around the eyes, smoothing fine lines.
- Light, comfortable formula with vegan collagen that deeply moisturizes and nourishes the delicate skin.
- 90% of testers confirmed the perfect consistency.  
100% agreed it spreads easily around the eye area.
- Dermatologically and ophthalmologically tested for safety and comfort.







## VEGAN BROW & LASH GEL MASCARA

Hypoallergenic vegan gel for eyebrow and lash styling and conditioning

- Nourishes and volumizes lashes for a "fluffy look".
- Precise silicone brush wraps the texture around lashes, lengthening, thickening, and enhancing even the shortest hairs.
- 100% of testers confirmed it nourished, strengthened, and improved lash condition, while giving lashes extra volume.
- Enriched with vegan collagen, castor oil, olive oil, provitamin B5, and vitamin E for nourishment, shine, and elasticity.



## ALOЕ LASH & BROW SERUM

Hypoallergenic care serum for eyebrows and eyelashes

- Nourishes and strengthens brows and lashes with aloe leaf juice.
- Suitable for sensitive skin and eyes.
- 90% of users agreed it dried quickly. 85% noticed its nourishing effect.
- Enriched with provitamin B5 to improve shine and reduce hair loss.





01

## SOFT EYESHADOW BASE

Hypoallergenic liquid eyeshadow base

- Creamy, lightweight liquid eyeshadow base that smooths uneven or discolored eyelids.
- The soft, silky texture creates a flawless layer that helps keep eyeshadow in place, maintaining a lightweight, non-heavy finish.
- Enriched with nourishing ingredients that provide hydration and create a smooth base for your make-up.



01

## LIGHTENING EYESHADOW BASE

Hypoallergenic illuminating eyeshadow primer

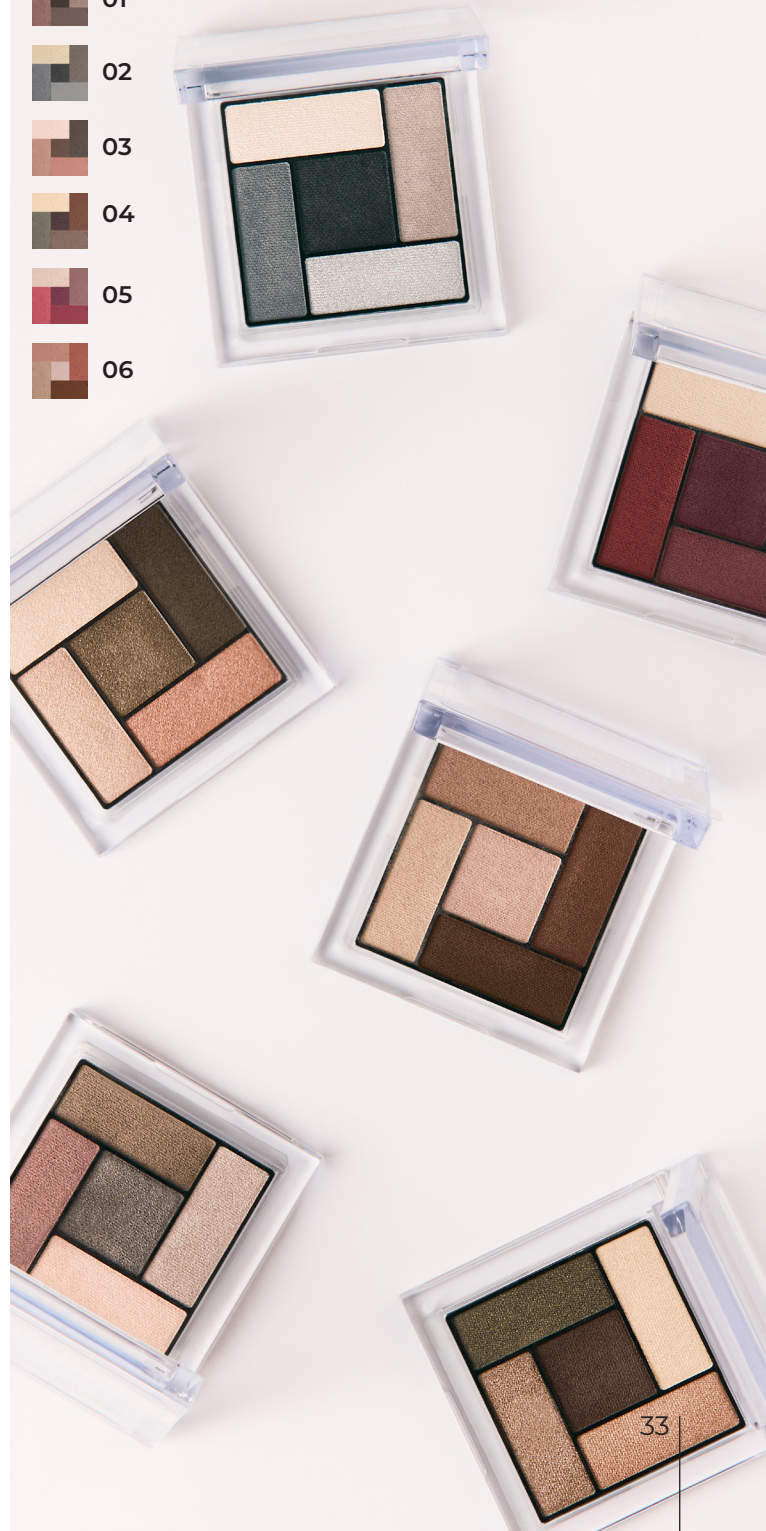
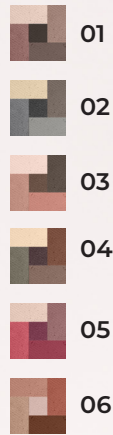
- Ideal for creating more intense, long-lasting eye make-up while adding a subtle, radiant shine to the eyelids.
- Contains micronized minerals for a creamy, delicate texture.
- Enriched with nourishing ingredients that hydrate and create a smooth base, enhancing eyeshadow wearability and longevity.



## NUDE EYESHADOW

Hypoallergenic satin and creamy eyeshadow

- Soft, satin finish with a creamy texture for a luminous, elegant look.
- Buildable coverage for easy application, blending, and intense color.
- 95% of testers confirmed even application. 90% agreed it didn't settle in eyelid creases.
- Enriched with gentle ingredients, perfect for sensitive eyes and contact lens wearers.





**01** COOKIE



**02** MARSHMALLOW



**03** BROWNIE

**NEW**







## STICK EYESHADOW

Hypoallergenic waterproof cream eye shadow stick

- The smooth, blendable formula glides on easily, blending seamlessly with other products.
- 100% of testers loved the easy-to-use stick format. 95% found application quick and smooth.
- Infused with gentle ingredients, making it suitable even for sensitive eyes.





-  01 BLACK
-  02 BROWN
-  03 NUDE
-  04 PURPLE
-  05 NAVY
-  06 GREY





## LONG WEAR EYE PENCIL

Hypoallergenic long wear stick eye liner

- Long-lasting, precise eye make-up with this intensely pigmented pencil.
- The soft, smooth formula glides on effortlessly, delivering vibrant color while staying put all day – no smudging or creasing.
- 95% of testers found it easy to create everyday looks with ease.  
81% loved the rich pigmentation, ensuring your eyes stand out.
- Infused with gentle ingredients, this eyeliner is ideal for sensitive eyes and contact lens wearers.





-  01 PERFECT BLACK
-  02 ELITE BROWN

## PRECISE LIQUID EYELINER

Hypoallergenic liquid eye liner

- Delivers bold, precise lines, adding intensity to your gaze.
- The rich, deeply pigmented formula provides a smooth, long-lasting finish, perfect for both the lash line and waterline.
- 95% of testers confirmed that the eyeliner dried quickly. 90% were impressed with its all-day durability.
- Gentle formula, ideal for sensitive eyes and contact lens wearers.



-  01 SATIN BROWN
-  02 SATIN PLUM

**NEW**

## LIQUID EYELINER

Hypoallergenic liquid eyeliner

- Two trendy, slightly metallic shades that add a new dimension to your eye make-up.
- Highly pigmented formula offers smooth, streak-free application that lasts all day.
- 85% of users found the applicator easy to use. 100% of testers loved the intense, opaque color, creating flawless lines with no streaks or gaps.
- Gentle ingredients, ideal for sensitive eyes and contact lens wearers.





01 BLACK

## LASH BOOSTER PEN

Hypoallergenic eyelash strengthening eyeliner

- Eyeliner combined with a lash-conditioning serum.
- Long-lasting, waterproof formula that prevents smudging.
- 85% of users agreed there was no smudging. 90% confirmed its waterproof performance.
- Gentle formula, ideal for sensitive eyes and contact lens wearers.



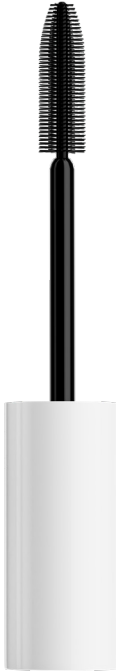
01 NOIR BLACK

## OPEN EYES PEN EYELINER

Hypoallergenic long-lasting precision eye marker

- Creates sleek, precise black lines for a minimalistic look.
- Flexible applicator for easy, sharp application with a waterproof, long-lasting formula.
- 95% of testers loved the color. 85% confirmed no smudging or transfer onto the eyelid.
- Enriched with gentle ingredients, perfect for sensitive skin.





01

## VEGAN COLLAGEN LASH SERUM & PRIMER

Hypoallergenic nourishing lash volumising serum

- Nourishes and volumizes lashes for a "fluffy look".
- Precise silicone brush wraps the texture around lashes, lengthening, thickening, and enhancing even the shortest hairs.
- 100% of testers confirmed it nourished, strengthened, and improved lash condition, while giving lashes extra volume.
- Enriched with vegan collagen, castor oil, olive oil, provitamin B5, and vitamin E for nourishment, shine, and elasticity.



01 BLACK

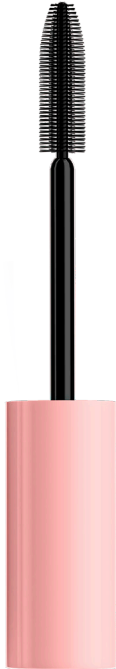
## VEGAN COLLAGEN WATERPROOF VOLUMIZING MASCARA

Hypoallergenic waterproof mascara with vegan collagen

- Intense black color volumizes and adds depth to lashes.
- Waterproof formula delivers long-lasting volume and definition, resistant to heat and humidity.
- 100% of testers confirmed added volume. 95% noted increased length and thickness.
- Enriched with vegan collagen to improve lash condition, ideal for sensitive eyes and contact lens wearers.





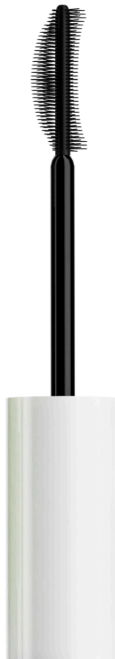


01 BLACK

## VEGAN COLLAGEN VOLUMIZING MASCARA

Hypoallergenic volumising mascara  
with vegan collagen

- Volumizes, thickens, and lengthens lashes with deep black color.
- Formula that ensures smooth application and long-lasting results.
- 100% of testers confirmed smooth application with no clumping.  
95% noticed perfect separation without heaviness.
- Enriched with vegan collagen, jojoba seed oil, olive oil, pro-vitamin B5, and rice bran wax to nourish and protect lashes.



01 BLACK

## VEGAN CURLY MASCARA

Hypoallergenic vegan curling mascara

- Curls, lengthens, and thickens lashes while adding intense black color to highlight your eyes.
- Creamy formula that thickens and defines your lashes.
- 95% of testers confirmed smooth application with no clumps.  
90% confirmed long-lasting wear.
- Enriched with nourishing ingredients, perfect for sensitive eyes and contact lens wearers.





01 BLACK

## VEGAN WATERPROOF MASCARA

Hypoallergenic vegan waterproof mascara

- Lengthens and thickens lashes for a bold, long-lasting look.
- Intense black formula enhances eyes with depth and definition.
- 100% of testers confirmed waterproof performance. 87% noticed longer, fuller lashes and perfect separation.
- Enriched with nourishing ingredients for sensitive eyes and contact lens wearers.



01 BLACK

## WATERPROOF MASCARA

Hypoallergenic waterproof mascara

- Great looking lashes, even in wet conditions or during outdoor activities.
- Long-lasting, waterproof formula that ensures intense, expressive lashes.
- 85% of users agreed it applied evenly and smoothly to lashes. 100% confirmed the mascara delivered an intense black color, perfect for a bold look.
- Beeswax, carnauba, and castor oil nourish and condition lashes, ensuring they stay healthy and strong.



01 EXTREME  
BLACK

## AMAZING LASH WATERPROOF MASCARA

Hypoallergenic waterproof eyelash lengthening mascara

- Transforms lashes for an outstanding look with intense black color.
- Formula that adds volume, length, and curl.
- 85% of testers agreed the brush distributed the mascara evenly.
  - 95% of testers confirmed the mascara gave lashes an intensely black color.
  - 90% agreed it didn't flake or crumble.
- Enriched with beeswax to care for lashes.



01 EXTREME  
BLACK

## AMAZING LASH MASCARA

Hypoallergenic mascara - theatrical eyelashes effect

- Transforms lashes for a dramatic, theatrical look.
- Intense black color, that adds volume, length, and curl.
- 100% of testers confirmed it was easy to remove.
  - 80% of testers agreed it didn't flake or crumble throughout the day.
- Enriched with beeswax to nourish and care for lashes.



10 BLACK



20 BROWN

## LONG & VOLUME MASCARA

Hypoallergenic mascara

- Lengthens and thickens lashes, creating an intense, sensual look.
- Unique formula that adds dramatic length and volume.
- 85% of testers confirmed the perfect consistency. 90% found the product applied evenly to lashes, providing a curled effect and long-lasting wear.
- Infused with beeswax, olive oil, and vitamin E for nourishing and conditioning the lashes.



01 DEEP BLACK

## ULTRA VOLUME MASCARA

Hypoallergenic volumising mascara

- Adds definition, volume, thickness, and maximum length to lashes.
- Offers intense black, vegan formula.
- 100% of testers confirmed smooth, clump-free application. 95% of testers confirmed perfect lash separation.
- Enriched with jojoba seed oil, vegan collagen, olive oil, and panthenol to nourish, hydrate, and improve lash condition.







01 BLACK

## LONG WEAR MASCARA

Hypoallergenic long lasting water-washable mascara

- Adds length and volume to lashes for an intense, glamorous look that lasts all day.
- Provides a long-lasting effect without smudging or residue.
- 100% of testers confirmed it provided intense black color and created a natural lash look. 100% agreed it didn't migrate to the lower lash line.
- Suitable for sensitive eyes and contact lens wearers.



01 BLACK

NEW

## BIG BEST VOLUME MASCARA

Hypoallergenic mascara – false lashes effect

- Thickens and highlights lashes to perfection, delivering maximum volume and color.
- Unique formula with a special brush that thickens and lengthens lashes.
- 100% of testers confirmed easy application on short lashes. 100% of testers confirmed excellent product removal.
- Enriched with natural olive and castor oils to nourish





01 BLACK

## UPPER & LOWER LASH PRECISE MASCARA

Hypoallergenic precision mascara  
for upper and lower eyelashes

- Precisely volumizes, lengthens, and thickens both upper and lower lashes.
- Long-lasting formula that won't crumble during the day.
- 80% of testers confirmed the mascara had the perfect consistency.  
80% agreed the mascara coated lashes with a thin, even layer, providing an intense, lasting black color.
- Suitable for sensitive skin, eyes, and contact lens wearers.



01

## GREAT LASHES REGENERIST MASCARA

Hypoallergenic regenerating  
mascara - multi eyelash effect

- Lengthens, curls, and defines lashes for a beautiful, wide-eyed look.
- Special silicone brush delivers even coverage with no product migration or smudging.
- 90% of testers confirmed no product falling onto the skin around the eyes.  
95% of testers confirmed no flaking or clumping.
- Infused with hemp seed oil, panthenol, castor oil, and olive oil to nourish, moisturize, and improve lash elasticity.





01 EXTREME  
BLACK

## BOLD UP! INTENSE MASCARA

Hypoallergenic intense lash volumizing mascara

- Maximizes volume and thickness, giving lashes a thick, full, and defined look.
- Creamy formula allows for easy layer-by-layer application, leaving no clumps.
- 100% of testers confirmed the mascara was easy to remove.  
80% of testers agreed the mascara didn't flake throughout the day.
- Enriched with nourishing ingredients like panthenol and olive oil to care for lashes, while providing intense black color and long-lasting eye make-up.



01 BLACK

## STRONG MASCARA

Hypoallergenic intensely highlighting mascara

- Intensely defines and volumizes lashes, giving them spectacular volume.
- Specially developed, dense formula ensures high adhesion to lashes from the first coat.
- 85% of testers confirmed the mascara didn't smudge.  
90% of testers found it easy to apply.
- Fragrance-free, dermatologist and ophthalmologist tested, ideal for sensitive eyes and contact lens wearers.





01 NOIR  
BLACK

## OPEN EYES INTENSE MASCARA

Hypoallergenic intensively lengthening  
and thickening mascara

- Spectacularly lengthens and thickens lashes for wide-open, rested eyes.
- Creamy formula allows for layer-by-layer application.
- 80% agreed the mascara coated lashes with an even layer, without clumps.  
90% confirmed the creamy formula provided smooth application.
- Ideal for sensitive eyes and contact lens wearers.



01 CLASSY  
AUBERGINE



02 NEON  
BLUE



03 TURQUISE  
LAGOON

## COLOR MASCARA

Hypoallergenic coloured mascara

- Intensely colors and volumizes lashes for a bold, panoramic look.
- Creamy texture thickens, lengthens, and highlights lashes.
- 90% of testers confirmed added volume.  
85% experienced intense lengthening, and 85% saw noticeable thickening.
- Suitable for sensitive eyes and contact lens wearers.







# Face





01

## DARKENING DROPS

Hypoallergenic foundation darkening drops

- Allows you to darken and adjust the color of your foundation and concealer, without altering their coverage, longevity, or finish.
- The unique formula blends seamlessly, ensuring a smooth, even tone.
- 95% found mixing the product with foundation and concealer easy and effective.



01

## SUN BRONZE SPRAY

Hypoallergenic bronzing and illuminating body spray

- Natural, sun-kissed glow all-year-round.
- Ultra-light, non-greasy texture that absorbs quickly and leaves a comfortable, streak-free finish.
- 95% agreed that the product leaves no streaks.
- Infused with protective and strengthening pomegranate extract, as well as illuminating pearl pigments.







01 **LONGWEAR  
PRIME & FIX SPRAY**

Hypoallergenic moisturizing over and under make-up setting spray

- Dual-purpose moisturizing spray that works as both a make-up primer and setting spray.
- Creates an invisible layer that extends makeup wear, while providing hydration.
- 100% of testers agreed it didn't alter skin color or makeup tone.  
90% found it didn't leave streaks.
- Enriched with vitamin C-rich cucumber juice and hyaluronic acid to soothe, refresh, and hydrate the skin.







## 01 BETTER SKIN

### JUST FREE SKIN COLOR BALANCE PRIMER

Hypoallergenic soothing base to even skin tone

- A quick and easy way to moisturize and prep your skin for make-up.
- Lightweight, pleasant texture that calms, and protects your skin.
- 100% agreed that it prepared the skin for makeup and helped to even out the skin tone.
- Formula, infused with glycerin, aloe leaf juice, quinoa seed, and white tea extract, hydrates and helps delay the skin aging.



## 01

### MOISTURIZING PRIMER

Hypoallergenic moisturizing and soothing base

- A hydrating makeup base that prepares the skin for make-up application while providing a soothing, moisturizing effect.
- Its formula boosts the skin's water reserves and promotes circulation for healthier-looking skin.
- Enriched with aloe vera and a plant sugar complex to hydrate, soothe, and improve the skin's condition.





01

## BEAUTY GLOW PRIMER

Hypoallergenic lightening under make-up primer

- Creates a luminous, smoothed complexion with a well-rested look, providing an optical glow.
- Light, water-based formula ideal for sensitive, irritation-prone skin.
- 100% of testers confirmed its perfect consistency. 90% agreed the scent was delicate and pleasant.
- Enriched with a hyaluronic acid derivative, aloe vera leaf juice, and moisturizing ingredients that hydrate and soothe the skin.



01

## PORE CORRECTING PRIMER

Hypoallergenic face primer minimizing the appearance of pores

- Achieve a flawless make-up base with this primer that smooths skin and reduces the appearance of pores.
- The lightweight, non-greasy formula provides an even, tight, and optically smooth effect for hours.
- Enriched with skin-loving ingredients that help refine pores and balance oil production.





01

## ANTI-REDNESS PRIMER

Hypoallergenic primer neutralising the appearance

- Your go-to solution for neutralizing redness and imperfections.
- Lightweight, hydrating formula that ensures a smooth application. Perfect for sensitive, and irritation-prone skin.
- 100% agreed that it provides the perfect protective layer for all-day wear.
- Enriched with moisturizing agents and a redness-neutralizing complex for an even-toned complexion.



01 LIGHT



02 PEACH

## ALOE EYE CONCEALER SPF 25

Hypoallergenic camouflage and protective eye concealer with SPF 25

- Camouflages dark circles and refreshes the under-eye area for a rested look.
- Lightweight, oil-free formula offers smooth coverage and protects the delicate skin with SPF 25.
- 80% of testers confirmed the consistency was light and suitable for the under-eye area.  
90% of testers agreed it blended perfectly with other make-up products.
- Enriched with aloe vera for moisturizing and nourishing effects.

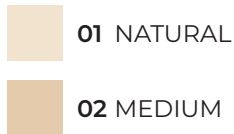




## COVER EYE & SKIN CONCEALER

Hypoallergenic camouflage concealer

- Conceals imperfections like redness, blemishes, and dark circles, providing a smooth, flawless finish.
- Lightweight formula offers high coverage without clumping or darkening.
- 100% of testers confirmed no streaking. 90% agreed the color gave a beautiful finish.
- Enriched with soothing ingredients, providing long-lasting coverage and comfort.







## LIQUID EYE CONCEALER

Hypoallergenic Lightening Eye Concealer

- Brightens and corrects imperfections under the eyes, creating a fresh, rested look.
- Lightweight, nourishing formula smooths wrinkles and adapts to skin texture for seamless coverage.
- 100% of testers confirmed no streaking. 95% agreed it blended perfectly with other make-up products.
- Suitable for sensitive skin, ideal for reducing signs of fatigue.





-  01 NUDE
-  02 NATURAL
-  03 AMBER
-  04 CAPUCCINO



**NEW**

## BB CREAM SPF 50





Hypoallergenic multipurpose BB cream with SPF 50

- Multifunctional BB cream that evens out skin tone with SPF 50.
- Lightweight texture hydrates and firms the skin and protects against UVA and UVB rays.

• 95% of users agreed it blended evenly into the skin. 85% of testers confirmed the cream didn't leave a sticky residue or feel heavy on the skin.

• Enriched with hyaluronic acid, aloe vera leaf juice, and Shorea Robusta tree resin to moisturize, soothe, and strengthen the skin's barrier.



-  01 CREAM
-  02 VANILLA
-  03 NATURAL
-  04 HONEY

## ALOE BB CREAM SPF 15

Hypoallergenic care and protection colouring face cream with SPF 15

- Provides natural coverage while protecting the skin with SPF 15.
- Light, oil-free formula hydrates and nourishes the skin.
- 100% of testers confirmed that the cream effectively nourished the skin and provided natural coverage. 85% of testers rated its performance as very high or high in terms of product longevity.
- Enriched with aloe leaf to moisturize and soothe, ideal for sensitive skin.



-  01 LIGHT BEIGE
-  02 BEIGE
-  03 SAND
-  04 NATURAL TAN

## NUDE & MOIST MAKE-UP

Hypoallergenic moisturizing and nourishing fluid

- A light, creamy foundation that provides just the right amount of moisture and nourishment.
- Leaves a natural, brightened finish while maintaining a pleasant feeling of hydration throughout the day.
- Enriched with hemp seed extract to nourish and improve skin elasticity and melanin to protect the skin from harmful blue light.





-  **00 ALABASTER**
-  **01 LIGHT BEIGE**
-  **02 NATURAL**
-  **03 SUNNY BEIGE**
-  **04 GOLDEN BEIGE**
-  **05 OLIVE BEIGE**

## **MAT & SOFT MAKE-UP**

Hypoallergenic mattifying fluid

- Ideal for achieving a matte finish while controlling shine and prolonging make-up wear.
- Lightweight, oil-free formula provides perfect coverage without clogging pores or weighing down the skin.
- Enriched with nourishing ingredients that hydrate and protect the skin, providing a smooth, soft texture.



-  **01 LIGHT PORCELAIN**
-  **02 LIGHT SANDBEIGE**
-  **03 CREAMY NATURAL**
-  **04 GOLDEN BEIGE**









## **AQUA JELLY MAKE-UP**

Hypoallergenic jelly-like moisturizing and mattifying foundation

- Moisturizing and mattifying foundation with a jelly texture that combines perfect coverage, hydration, and lightness.
- The soft, silky formula spreads easily, providing a cooling sensation while melting into the skin.
- Enriched with vitamin E, it moisturizes the skin and improves its elasticity.





-  **01 VANILLA**
-  **02 IVORY**
-  **03 ALMOND**
-  **04 PEACH**
-  **05 BEIGE**
-  **06 CARAMEL**
-  **07 SUNNY**
-  **08 ESPRESSO**

## MAT & PROTECT FOUNDATION SPF 25





Hypoallergenic mattifying and protective foundation with SPF 25

- Provides a natural matte finish while protecting skin with SPF 25.
- Light, creamy formula evens out complexion and can be layered for customizable coverage.
- 83% of testers confirmed it gave a beautiful color and finish.  
88% of testers agreed it applied smoothly and easily.
- Enriched with algae and sea mineral extracts







-  **01 PORCELAIN**
-  **02 LIGHT BEIGE**
-  **03 NATURAL**
-  **04 GOLDEN BEIGE**

## NUDE LIQUID POWDER

Hypoallergenic liquid mattifying powder

- Combines the benefits of a mattifying powder with the light liquid formula for a smooth finish.
- Reduces shine and provides a velvety matte effect that lasts for hours.
- 90% of testers confirmed the product had the perfect light, liquid texture. 95% agreed it applied easily to the skin.
- Enriched with gentle ingredients to nourish and protect sensitive skin.



-  **01 NATURAL BROWN**

## FRECKLE MAKER

Hypoallergenic freckle marker

- Creates trendy, natural-looking fake freckles with a subtle, semi-transparent effect.
- Easy-to-apply formula ensures a natural finish.
- 80% of users agreed the pen didn't dry out. 85% found it easy to create freckles with the pen.
- Contains 87% naturally derived ingredients, making it suitable for sensitive skin.



**NEW**

**01 SUN  
KISS**

## **CREAM BRONZER**

Hypoallergenic cream bronzer



- Adds warm, sun-kissed radiance and a subtle tanning effect to the skin.
- Creamy formula ensures easy application and blending, allowing for buildable coverage.
- 100% of testers confirmed it didn't dry out the skin. 90% of testers agreed the bronzer didn't settle into fine lines or emphasize imperfections.
- Enriched with nourishing ingredients to hydrate and improve skin texture.



**01 SWEET  
CHOCO**

## **LIQUID BRONZE**

Hypoallergenic liquid bronzer

- Defines and highlights facial contours with a natural, radiant finish and a sun-kissed effect.
- Ultra-light, mousse-like formula blends effortlessly, providing long-lasting coverage.
- 95% of testers confirmed it provided a natural look, that suits various skin tones.
- Enriched with hydrating hyaluronic acid and pomegranate extract to moisturize and improve skin elasticity.





01 ROSE  
PETAL

## LIQUID BLUSH

Hypoallergenic liquid blush

- Provides a natural, subtle blush effect, giving the skin a radiant, satin glow.
- Lightweight, fluffy formula blends evenly and allows for customizable coverage with layered application.
- 100% of testers confirmed the perfect light consistency. 90% agreed it applied smoothly and didn't settle into fine lines.
- Enriched with apricot kernel oil to moisturize, soften, and improve skin elasticity, and vitamin E for antioxidant protection.



01 SPARKLING  
LOTUS

## LIQUID GLOW

Hypoallergenic liquid face and body highlighter

- Provides a beautiful, shimmering, wet finish for face and body.
- Unique formula with metallic pigments and shimmering particles.
- 100% of testers confirmed the lightweight, pleasant texture and easy application. 90% agreed it created an even layer on the skin.
- Enriched with moisturizing ingredients to hydrate the skin, leaving it smooth, radiant, and glowing.





**01 CLASSIC  
BRONZE**

## ULTRA BRONZE CONTOUR STICK

Hypoallergenic face contouring stick

- Universal shade blends effortlessly with all skin. Ideal for "wet" face contouring.
- Offers a creamy, velvety texture for a natural look. Tones and pairs well with unpowdered foundation.
- 100% of testers confirmed the product remained intact with regular use. 95% found it lightweight.
- Enriched with nourishing ingredients for smooth application and hydration.







**01** MISTY  
BLOSSOM

## ULTRA LIGHT LIP & BLUSH STICK

Hypoallergenic blush for cheeks and lips

- Multipurpose blush stick that subtly highlights lips and contours the face for a natural, "wet" look.
- Creamy, lightweight texture blends easily, providing a natural blush effect and fresh lip color.
- 85% of testers confirmed the product had the perfect consistency and didn't leave a sticky feeling on lips. 90% of testers agreed it applied evenly, creating a smooth, long-lasting layer.
- Enriched with castor oil to smooth the skin and provide a radiant glow.



**01** RADIANT  
GLAZE

## ULTRA SHINY HIGHLIGHTER STICK

Hypoallergenic face highlighter

- Highlighter stick ideal for creating a "wet" face look.
- Pearlescent pigments enhance the complexion, giving it a glowing, fresh appearance.
- 85% of testers confirmed the product remained intact with regular use. 95% found the texture creamy.
- Enriched with skin-loving ingredients for a smooth.





**01** MOONLIGHT,  
LIGHTNING,  
AURORA,  
VENUS

## HIGHLIGHT & BLUSH KIT

Hypoallergenic highlighters  
and blush set

- Creates a radiant, fresh complexion with a combination of three highlighters and a matte blush.
- Soft, powdery formula blends seamlessly, providing a velvety smooth finish.
- 100% of testers confirmed the product didn't dry out the skin during use. 95% of testers found it delivered a brilliant glow.
- Enriched with skin-loving ingredients that nourish and provide a smooth, hydrated finish.





**01** SUNRISE,  
SUNSET,  
GOLD,  
SUNTAN



## HIGHLIGHT & BRONZE KIT

Hypoallergenic highlighters  
and bronzer set

- Perfectly contours and highlights face, giving your complexion a radiant, sun-kissed glow.
- Velvety formula with pearlescent pigments blends seamlessly into the skin.
- 85% of testers confirmed it didn't dry out the skin.  
90% agreed it blended seamlessly with the skin and other face make-up.
- Enriched with nourishing ingredients that hydrate and improve the skin's texture.



01 ON  
THE MOON



**FRESH GLOW  
ILLUMINATING POWDER**

Hypoallergenic face and body illuminator

- Provides a customizable glow, from a subtle radiance to a bold, intense highlight.
- Reflective pearlescent pigments create a healthy-looking "glow skin" effect.
- 100% of testers confirmed the product didn't dry out the skin.

90% of testers agreed the highlighter maintained a flawless finish for up to 8 hours.

- Enriched with skin-friendly ingredients,



01 GOLDEN  
PEACH

02 FROZEN  
ROSE



**FRESH BLUSH**

Hypoallergenic blush

- Adds a natural, healthy flush of color with a subtle, radiant finish.
- Lightweight formula provides a soft, smooth application.
- 90% of testers confirmed the product was long-lasting and efficient.
- Enriched with a balanced level of pigmentation, perfect for all make-up styles and skin types.







01 DAHLIA



02 CAMELIA



03 HIBISCUS



## FRESH MAT BLUSH

Hypoallergenic matte blush

- Adds a natural, fresh flush of color to the cheeks with a soft, matte finish.
- Buildable formula allows for customizable intensity.
- 90% of testers confirmed the blush had the perfect consistency and compactness.  
95% of testers agreed the product applied smoothly without streaks or clumping.
- Enriched with squalane to moisturize and firm the skin.





01 SUNRISE



02 SUNSET

## BRONZE FACE POWDER

Hypoallergenic bronzing powder



- Provides a radiant, sun-kissed glow while evening out the skin tone.
- Lightweight, soft formula ensures easy application and buildable coverage.
- 90% of testers confirmed the perfect consistency and compactness.  
95% of testers agreed the product allowed for adjustable coverage without streaks.
- Formulated with light-reflecting pigments.



01 COOL

## FACE & BODY ILLUMINATING POWDER


Hypoallergenic face and body illuminator



- Adds a radiant glow to both face and body, enhancing natural beauty with a fresh, pampered look.
- Smooth formula ensures easy application and flawless results.
- 95% of testers confirmed the product added a beautiful, lasting glow to the skin.
- Formulated for sensitive skin, providing a gentle, irritation-free glow.






 **01 NUDE**

 **02 LIGHT BEIGE**

 **03 NATURAL**

 **04 SUN BEIGE**

## LONGWEAR HYDRATING POWDER

Hypoallergenic powder with hyaluronic acid

- Provides long-lasting hydration and nourishment throughout the day.
- Smooth, lightweight formula effortlessly sets make-up and evens out the complexion.
- 95% of testers confirmed it evened out skin tone and left the skin with a natural, healthy glow.
- Enriched with hyaluronic acid, hydrates and cares for sensitive skin.



 **01**

## FIXING MAT POWDER

Hypoallergenic make-up fixing powder

- Controls excess shine, leaving your skin perfectly matte for hours.
- Micronized talc ensures easy application and a smooth, soft feel.
- 90% of testers confirmed it visibly smoothed the skin and created an even finish.
- Formulated for sensitive skin, ideal for all makeup types, delivering long-lasting results.





# Lips







01 PITAYA



02 FRUIT JELLY

**NEW**

## LIP MASK SPF 50

Hypoallergenic lip mask with SPF 50

- Lip mask with SPF 50 that provides UVA and UVB protection, shielding the delicate skin of your lips.
- Formulated with nourishing coconut, avocado, and jojoba oils to support skin regeneration.
- Enriched with hyaluronic acid to intensively hydrate, firm, and smooth the lips.



01

## VEGAN COLLAGEN NIGHT LIP MASK

Hypoallergenic intensive regenerating lip mask with vegan collagen

- Intensively regenerates and nourishes chapped lips, leaving them smooth, and deeply moisturized.
- The rich, hypoallergenic formula provides perfect hydration and nourishment for dry lips.
- 90% of testers confirmed the lip mask made their lips softer and smoother. 90% noted it provided intensivereneration and care.
- Enriched with apricot kernel oil, vegan collagen castor oil, and vitamin E.





## ALOE SUN CARE LIP BALM SPF 25

Hypoallergenic protective lip balm with SPF 25

- Provides SPF 25 protection to shield delicate lips from harmful sun exposure.
- Light, oil-free formula quickly brings relief to dry, chapped lips, leaving a delicate pink tint.
- 100% of testers confirmed it effectively prevented dryness and provided instant relief for cracked lips.
- Formulated with aloe leaf extract, coconut oil, and apricot kernel oil, offering deep moisture.





01

## ALOE LIP REGENERATING TREATMENT

Hypoallergenic regenerating and protective lip serum

- Light lip serum that regenerates, moisturizes and protects the delicate skin of the lips.
- Formula that nourishes lips, relieving dryness and chapping for a smooth, comfortable feel.
- 95% of testers agreed it left lips with a beautiful, glossy finish.  
85% of testers confirmed it provided immediate relief from dryness and soothed chapped lips.
- Enriched with natural aloe extract provides nourishing care while being gentle on sensitive skin.



01

## VEGAN LIP SCRUB

Hypoallergenic vegan lip scrub

- Gently exfoliates and smooths lips, leaving them soft and hydrated.
- Hypoallergenic formula is free from harsh ingredients, providing gentle care.
- 85% of testers confirmed the pleasant, fruity scent.
- Coconut oil nourishes and increases flexibility, while apricot kernel oil and vitamins A and E provide gloss and enhance smoothness.





## 01 HOLO GLOW

### ULTRA GLOSS LIP SERUM VOLUMIZER

Hypoallergenic optically lip plumping serum

- Optically enlarging lip serum with a refreshing pineapple fragrance.
- Semi-transparent color with shimmering particles enhances lips, creating a three-dimensional shine.
- 85% of testers agreed the semi-transparent shade naturally highlighted their lips.  
80% reported it gave lips a mirror-like gloss.
- Enriched with jojoba seed oil, sunflower oil, watermelon extract, and guava fruit extract to nourish, protect, and soften lips.



## 01 SUMMER KISS

### VOLUME LIP GLOSS

Hypoallergenic lip gloss

- Perfect for quickly refreshing lip make-up, adds shine and definition while smoothing lips.
- Non-sticky, jelly-like texture smooths the lips, hides dry patches, and optically enhances volume.
- 100% of testers confirmed it smoothed, hydrated, and helped reduce fine lines on the lips.  
96% also noted it enhanced lip texture and volume.
- Infused with avocado, jojoba, castor, and coconut oils to nourish and hydrate, while antioxidant-rich watermelon extract keeps lips moisturized and healthy.







01 HOPE



02 PROMISE



03 HAPPINESS

**NEW**

### OIL LIP TINT

Hypoallergenic tinting lip oil

- A practical and effective lip tint that combines skincare and color to give your lips a healthy, natural look.
- Lightweight formula with subtle pigmentation enhances lips in a delicate and elegant way.
- 90% of testers confirmed the product had the perfect consistency.  
100% agreed it had a very pleasant scent.
- Enriched with apricot kernel oil, argan oil, sunflower oil, watermelon extract, and vitamin E to nourish and protect lips.



01 MY MOCHA



02 ROSE PETAL



03 BERRY BLAST



04 FAME FUCHSIA



05 TRUE PINK



06 LADY IN RED



### STAY-ON! WATER LIP TINT

Hypoallergenic lip tint

- Provides an even, smooth finish with a fresh, natural tint that lasts for hours.
- Lightweight, creamy formula that delivers long-lasting, juicy color while keeping lips smooth and moisturized.
- 80% of testers confirmed the color was beautiful and met their expectations.  
85% of testers found the color vibrant and long-lasting.
- Enriched with nourishing ingredients to hydrate and protect lips.





	<b>01 CLEAR</b>		<b>07 CORAL</b>
	<b>02 PRISM</b>		<b>08 ROSE</b>
	<b>03 CHAMPAGNE</b>		<b>09 BERRY</b>
	<b>04 PINK</b>		<b>10 MAUVE</b>
	<b>05 APRICOT</b>		<b>11 PRALINE</b>
	<b>06 CANDY</b>		<b>12 HAZELNUT</b>

## LIP GLOSS VOLUMIZER

Hypoallergenic lip gloss

- Enhances lips with a smooth, glossy finish while optically increasing their volume.
- The non-sticky jelly formula keeps lips moisturized for hours.
- 100% of testers confirmed it smoothed, hydrated, and helped reduce fine lines on the lips.  
96% of testers and beauticians praised the product's easy application and perfect consistency.
- Enriched with nourishing ingredients like avocado oil, castor oil, and vitamin E.






-  **01 PINK NUDE**
-  **02 TEA ROSE**
-  **03 NATURAL**
-  **04 CLASSIC RED**
-  **05 FUCHSIA**
-  **06 MAUVE**

## LONG WEAR LIP PENCIL

Hypoallergenic long wear stick lip liner

- A must-have for beautifully defined lips, allowing you to experiment with shape and color.
- Creamy, smooth formula delivers intense, vibrant color with the first application.
- 90% of testers confirmed the lip liner provided rich, saturated color that lasted throughout the day without smudging or migrating.
- Dermatologist-tested and suitable for sensitive skin.



-  **01 SOFT CREAM**
-  **02 MOCHA BEIGE**
-  **03 ROSE WOOD**
-  **04 FRESH CORAL**
-  **05 RASPBERRY**
-  **06 MAUVE PINK**

## MELTING MOISTURE LIPSTICK

Hypoallergenic moisturizing lipstick

- Velvety lipstick that combines intense color with softness, giving your lips a silky, beautifully finish.
- The lightweight, hydrating formula ensures easy, even application that leaves lips moisturized.
- 100% of testers confirmed the product was easy to apply and evenly distributed without streaks.
- 93% of testers agreed that it delivered full coverage from the first layer.
- Enriched with nourishing ingredients that hydrate and protect lips.





-  01 CHOCO
-  02 NUDE
-  03 CANDY
-  04 FIRE
-  05 PLUM
-  06 CHERRY

## VEGAN COLLAGEN PLUMPING COLOR LIPSTICK

Hypoallergenic lipstick with a lip filling effect

- Plumps and enhances the shape of the lips for a full, defined look.
- The formula with vegan collagen and emollients nourishes and moisturizes dry lips, leaving them soft and smooth.
- 90% of testers confirmed the product blended effortlessly on the lips. 80% praised the pleasant, noticeable raspberry scent.
- Castor oil adds shine and smoothness, while vegetable butter ensures a perfect, even spread, making it ideal for everyday wear or an evening look.



-  01 MILLION KISSES
-  02 FAMOUS STAR
-  03 CLASSY CHIC
-  04 PRECIOUS MOMENT
-  05 LUXURIOUS MOOD
-  06 RED CARPET







## RICH MAT LIPSTICK

Hypoallergenic matt lipstick

- Gives lips a smooth, silky, shine-free finish with intense color and long-lasting wear.
- The formula provides even coverage, avoiding dry patches and uneven lip texture.
- 96% of users agreed it spread evenly on the lips for a flawless finish. 83% of testers confirmed a single application provided the perfect amount of color.
- Enriched with nourishing ingredients that moisturize and care for the lips.





-  **01 FLORENCE**
-  **02 WARSAW**
-  **05 BERLIN**
-  **07 SYDNEY**
-  **08 TOKIO**
-  **09 PARIS**

## MAT LIQUID LIPSTICK

Hypoallergenic mat liquid lipstick

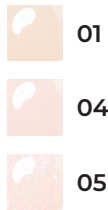
- Long-lasting matte liquid lipstick that provides an elegant, eye-catching finish without drying out.
- The unique formula ensures a rich, intense color that stays put for hours.
- 100% of testers confirmed the product delivered a flawless matte effect.  
84% of testers agreed it kept lips moisturized.
- Enriched with nourishing ingredients that hydrate and protect the lips.





# Nails

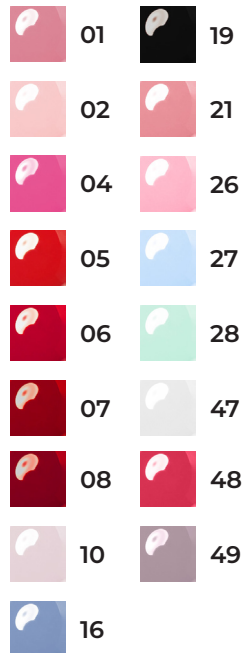




## FRENCH NAIL ENAMEL

Hypoallergenic long lasting breathable nail enamel

- Salon-quality French manicure results for an elegant, timeless look.
- Air-permeable formula allows the nails to breathe, ensuring a healthier nail plate.
- 80% of testers confirmed the product applied smoothly and evenly.  
80% of testers confirmed that it provided perfect coverage with just one coat.
- Enriched with nourishing ingredients that protect and strengthen nails.



## LONG LASTING NAIL ENAMEL

Hypoallergenic long lasting breathable nail enamel

- Long-lasting, beautiful nails with no need for frequent touch-ups, offering vibrant color and elegance.
- The air-permeable formula ensures proper oxygen exchange, keeping the nail plate healthy.
- 88% of agreed the product was easy to remove. 90% confirmed it didn't leave stains on the nails after removal.
- Enriched with nourishing ingredients that protect and strengthen nails.

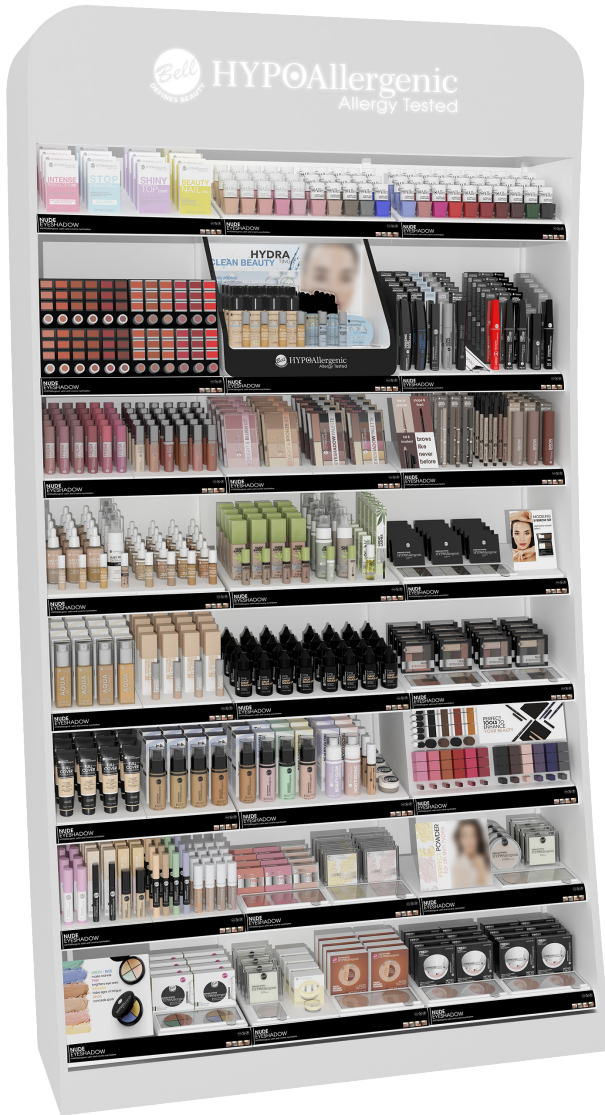


# OUR DISPLAYS

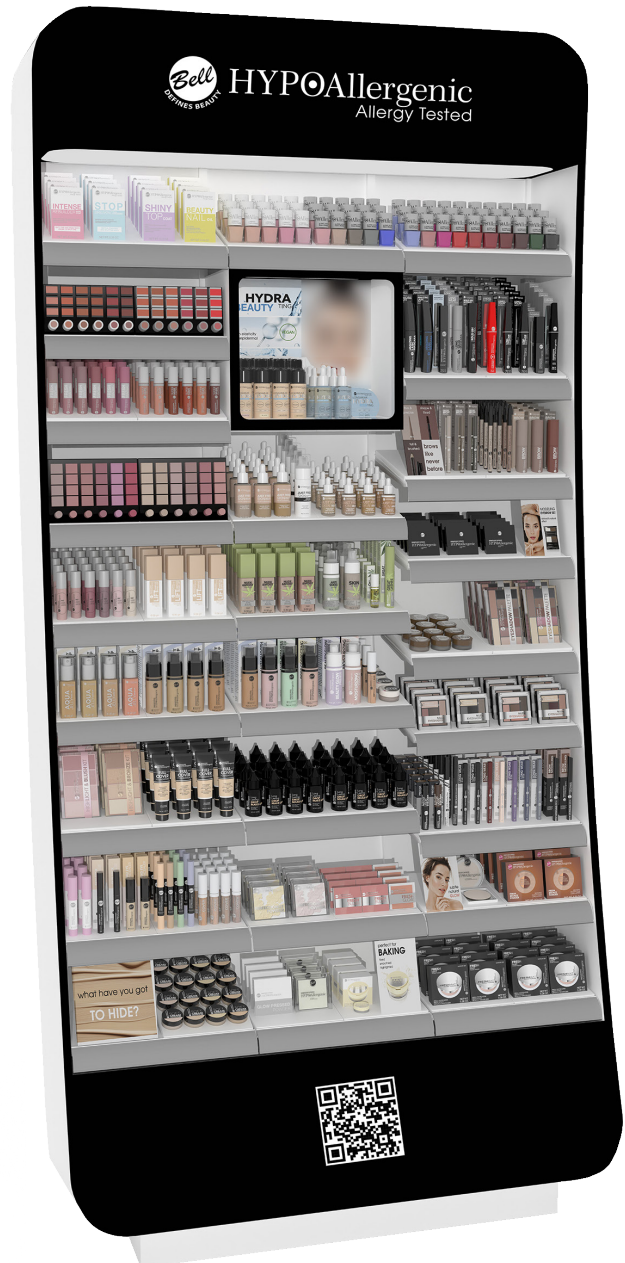
Exceptional products must be displayed in an exceptional way

That is why we created the exposition furniture dedicated to HYPOAllergenic line. We create our cosmetics bearing in mind the comfort of our clients. We have the same requirements concerning display stands. The twisted block exposes maximum shelf space so that the products can be shown much better. The furniture features a modern, minimalist, and yet avant-garde line. All these make that the solutions we apply are well thought out and functional.

**UNIQUE DISPLAY FOR UNIQUE PRODUCTS!**



100 x 175,5 x 46,5 [cm]



100 x 201,5 x 50 [cm]





40 x 60 x 41 [cm]



50 x 201,5 x 50 [cm]





72 x 145,5 x 91 [cm]



50 x 140 x 41 [cm]

# BELL CERTIFICATES:

MSB-142283

ZERTIFIKAT ◆ CERTIFICATE ◆ CERTIFICADO ◆ CERTIFICAT ◆ CERTIFICATE



Management Service

## CERTIFICATE

Certificate Registration No.: 12 100 57601 TMS / Order No.: 73432214

The Certification Body  
of TÜV SÜD Management Service GmbH  
certifies that the organization



**Bell Cosmetics Sp. z o.o.**  
ul. Graniczna 79g  
05-410 Józefów  
Poland

for the scope

**Production, design and sale of cosmetics  
as well as packaging for cosmetics**

including the sites see enclosure

has established and applies a Quality Management System.

An audit was performed and has furnished proof  
that the requirements according to

**DIN EN ISO 9001:2015**

are fulfilled.

The certificate is valid from **2023-08-08** until **2025-07-04**.

Fred Wenke  
Head of Certification Body  
Munich, 2023-08-16



Page 1 of 2

TÜV SÜD Management Service GmbH • Zertifizierungsstelle • Ridlerstrasse 57 • 80339 München • Germany  
[www.tuev-sued.de/certificate-validity-check](http://www.tuev-sued.de/certificate-validity-check)

TUV®

ZERTYFIKAT ◆ CERTIFICATE ◆ CERTIFICADO ◆ CERTIFICAT  
認証証書 ◆ CERTIFICATE ◆ CERTIFICADO ◆ CERTIFICAT



# CERTIFICATE

Nr. TSP-22716-006.11

Certificate Holder:

**Bell Cosmetics Sp. z o.o**



ul. Graniczna 79g  
05-410 Józefów, Poland

Manufacturing Plants:  
ul. Graniczna 79g      ul. Graniczna 83i      ul. Graniczna 83k  
05-410 Józefów, Poland      05-410 Józefów, Poland      05-410 Józefów, Poland

performs the requirements of **Good Manufacturing Practices (GMP)**  
in the production processes of cosmetic products by

## EN ISO 22716:2007

Score: Production, control, storage and shipment of:

- creams, emulsions, lotions, gels and oils for the skin;
- tinted bases;
- make-up powders;
- products for making up;
- lip care and lip painting products;
- nail care and painting nails products.

Production, control, storage and shipment of plastic packaging for cosmetic products.

This certification was granted in accordance with the certification program PR22716 of 05.05.2021.

The certificate is valid from 20.07.2023 until 17.01.2027.

Supervision evaluation is required up to 05.04 in each year in which the certificate is valid - under penalty of certificate revocation.

Warszawa, 20.07.2023



Ewelina Czerwonka  
Deputy Director of the Certification Center  
TUV SUD Polska Sp. z o.o.  
ul. Podwale 17, 00 - 252 Warszawa

[www.tuvsud.com/pl-pl](http://www.tuvsud.com/pl-pl)

PP05-F03-22716 edition 2 valid from 01.10.2018

The validity of the certificate can be confirmed by scanning the QR code or submitting request on: [http://certyfikaty.tuv-sud.pl/certyfikaty\\_wyrobow/](http://certyfikaty.tuv-sud.pl/certyfikaty_wyrobow/)

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